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NOTICE OF APPEAL

FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

Applicant : Zachary J. Mason
App. No : 10/684,313
Filed : October 13, 2003
For : PREDICTIVE ANALYSIS OF
BROWSE ACTIVITY DATA OF
USERS OF A DATABASE ACCESS
SYSTEM IN WHICH ITEMS ARE
ARRANGED IN A HIERARCHY
Examiner : Dangelino N. Gortayo
Art Unit : 2168

Mail Stop AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

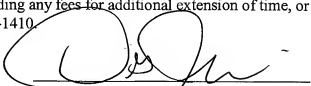
Sir:

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the decision of the Examiner dated April 10, 2007 finally rejecting Claims 1-16.

(X) The amount of \$500 will be paid via EFS Web.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Dated: June 8, 2007



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